

MADRONA COMMUNITY COUNCIL 4 June 2019

PRESENT: Emily vanGeldern, Sandra Bertoglio, Galen Kawaguchi, Susan Fondren, Esther Ervin, Barbara Parker, Audrey Seale, Rob Ward, Erika Locatelli, Christina Shires, Deirdre McCrary

MAYFAIR FINANCIAL SUMMARY: The total cost for Mayfair was about \$5,300, largely because of the expensive but popular performers and the insurance. Without any contribution from the school, the East Anchor's \$150, and one unpaid sponsorship, the event lost \$577. The city might also return its unjustified charge for our use of the shelter house. Mayfair is not meant as a fund-raising event, and we can sustain the loss.

Next year we need to secure sponsors by April 1 and start permit planning in December.

NEWSLETTER: Galen mentioned that she would welcome a treasurer's assistant to help manage the invoicing, keeping after advertisers who don't pay, and negotiating demands for space in the newsletter. One solution is to develop a rotation so that new businesses have a chance at advertising space. Perhaps the charge should be adjusted to accommodate new small businesses. Galen, Barbara, Kevin, Christina, and Erika will meet to work out a policy regarding advertisers. Galen will organize the meeting via email. Christina and Kevin plan to publish June and summer issues of the newsletter to compensate for missed issues.

AL LARKINS PARK ART: Esther Ervin reviewed the history of the park, property bought by Seattle Parks in 1973, developed in 1975, named by MCC for Al Larkins in 1979. She described his history as a musician and teacher in the community prior to his death in 1977. Ervin's piece will use a door as a format to display windows into Larkins' life. Currently her funding is for a temporary placement, but she has been taking the required steps to make the installation permanent, and she will re-install it once the process is complete. Placement is to be along Pike between the two walkways that curve into the park. Audrey wondered whether the annual Al Larkins family celebration held in the park in August might be included in the initial presentation of the art. Esther will write an article for one of the summer newsletter issues and will include a photo and some history.

BLOSSOMS AND CHRISTMAS TREE: Audrey reviewed the history of our relationship with the original vendor. She is happy to have found the new vendor, Camden Gardens. So far Blossoms has spent \$12,000 and still owes \$11,000, but \$23,000 remains to pay for maintenance. She has been pleasantly surprised by the generosity of neighbors and businesses in their willingness to support this neighborhood enhancement and is grateful to Galen for accumulating the funds through MCC's 501c3 status.

Audrey explained that the silver letters on some baskets honor various residents and former residents.

Audrey proposed adding a winter event with a tree to be located at 34th & Union. The property owner would pay for the electricity to light it, and Camden Gardens made two proposals, one for a live tree, which is more expensive, and one for a "replica" tree that could be used year after year. For the replica, the first year's fee would be larger, but later years would require only the labor and storage, about \$1,200. Funds would come equally from businesses and neighbors. Erika raised the issues of cost in a neighborhood where there is also poverty as well as the Christmas tree as a Christian celebration. Suggestions included calling it a tree of celebration of light, making a community event of the lighting in late afternoon. It could be a giving tree with cards to donate for a cause. Audrey said that things could be placed around the tree but not on the tree in order to ensure its longevity.

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To publicize the December event, a poster and a spot in the newsletter will be needed, and the plan could be presented at the summer concerts.

SUMMER CONCERTS: Sandra reported that, although we missed offering the concerts last year, they will happen this year on the first four Thursdays in August. John Hailey (?) volunteered to set up the sound, and his band will play one event. When he is out of town, we agreed to pay someone of his choosing to set up with his gear. An MCC person needs to be there to set up tents, if needed, and to introduce the event. Rob has the tents (if needed for shade or rain) and the key.

Although someone wants to offer free barbecue, Seattle Parks warned that, because it's our event, we would then need food permits and insurance at additional cost. As long as he stays out of the park, he could offer his food anywhere, but we decided to leave the event itself as individual picnics. Sandra will email the line-up of musicians to Christina for publication.

WINE EVENT: Barbara will ask Ken to establish a date in early October, and then she can determine St. Therese's availability. Barbara has Martha Chaudhry's email to inquire about her doing a poster.

SUMMER GARAGE SALE AND BANNERS: Susan's efforts to find a volunteer to organize the sale failed.

BOOM will apply for an OED grant to replace the banners. The legwork is finished, and options for design are being tweaked. They will be ready to apply on September 17, and banners should be up by winter.

Adjourned at 8:35

Submitted by Deirdre McCrary, Secretary