

MCC 10 September 2019

PRESENT: Sandra Bertoglio, Audrey Seale, Susan Minogue, Rob Ward, Barbara Parker, Galen Kawaguchi, Christina Shires, Deirdre McCrary

NEIGHBORHOOD NEWS: Glassybaby will move to Lake Union. Owner of the St. Cloud's restaurant building and former proprietor of Cool Hand Luke's may lease the building soon. The summer concert series was a success, thanks to Sandra, who was unanimously voted in as a board member (and she didn't decline). Galen will remind Casey to pay his Mayfair sponsorship.

WEBSITE: The now defunct "**madrona.us**" site needs to be either renewed for a cost of \$55/month or switched to a less expensive alternative (possibly Wordpress for \$18/month). If it moves to a new provider, the address has to change, and "madroneighborhood" or "madronacommunity" were the preferred alternatives. The decision is to renew the existing **madrona.us** until we have a plan for changing it because upcoming ads will direct people to that site. Barbara will get in touch with Jason Cook, who created the original site, to see about clearing up the issue and establishing a system whereby the website is paid automatically by MCC treasurer. Christina suggested using social media to encourage more interest in MCC with paid ads. She will find out about costs of ads on Facebook.

BLOSSOMS and PEACEABLE KINGDOM HOLIDAY TREE: Audrey offered compliments to the new provider of the flower baskets, and she would like to use the company again in December for a tree-lighting event for the neighborhood. The Madrona Choir is scheduled for the opening night, and other nights are open for people to apply for a particular cause. Other possibilities are mulled wine (or, more likely, cider) from Paul Beveridge; presents for foster kids from Treehouse; Seattle Men's Chorus acapella group; neighborhood churches. Audrey will manage the logistics of the calendar for interested groups as well as coming up with some sort of medals to hang on the Peaceable Kingdom sculpture.

NEWSLETTER: Christina and Galen will get together to discuss advertisers. Christina asked that MCC members alert her to coming events and provide a photo and blurb or details if it's a calendar listing. She would also like to include a monthly piece about the Council, presumably written by someone on the Council. The wine tasting is a possible topic for the coming month. Audrey will provide a photo and commentary about the pizza party block party she attended. Sandra will write something about the completed concert series.

Susan suggested inviting neighbors to provide content by citing a favorite spot, moment, event, etc., in Madrona. She will see whether there is a simple way to enlist people to create that content.

Christina would like to avoid providing space in the newsletter for standing columns in order to give space to community interest. Barbara suggested allowing people to do single columns instead.

WINE TASTING: Barbara is investigating possible printers other than Girlie Press to do the 60 posters. One possibility is The Postman on Union. They could laminate some for attaching to our sandwich boards. Ly has moved from Madrona but will do one more year of arranging for raffle prizes, tables, and food. No candles on tables this year. Audrey has a lead on school-age children to sell raffle tickets. Rob will ask Bill to arrange for Garfield musicians again.

Audrey will invite Madrona Dining and Sipping Society. Sandra will post to next-door; Susan will list on madronamoms. Audrey will notify Brandon at *Madison Park News*.

Adjourned at 8:40