

Madrona Community Council aka Madrona Neighborhood Association
Meeting Minutes
4 December 2018

PRESENT: Rob Ward, Bill Mahoney, Galen Kawaguchi, Jane Cotler, Elizabeth Atcheson, Tom Kiehne, Geoffrey Parkins, Jamie Bergford, Bill Thieleman, Sandra Bertoglio, Stella Doumit, Deirdre McCrary

LOOSE ENDS: Bill will check to see whether the names from the earthquake event sign-up were all added to the Madrona google group. Elizabeth will post future meeting announcements as both events and calendar items on nextdoormadrona.

BLOSSOMS UPDATE: Galen reported that Audrey's diligent fund raising, about \$26,000, should allow her to meet the January 4 deadline for a discount on summer baskets. Net amount after payback for previous expenses is about \$20,000, and she still needs about \$2,000. We agreed to advance that amount if needed in order for her to meet the deadline for discount.

WEBSITE & FACEBOOK PAGES: Sandra has heard from Barbara and looked at the website, but there are still enough puzzling aspects that she will wait until Barbara returns to Seattle to meet with her. Sandra was unable to access the calendar, which may be accessible only to Madrona News editors.

There is confusion regarding the several pages and pages within pages on the Madrona Facebook site. One site is likely real estate run by Casey and Ewing and Clark; a second site is the neighborhood one, but it has many pages within it. The conclusion is that this neighborhood group needs its own Facebook page that is separate and is one of several platforms all offering the same messages. Possible additions, after Sandra has finished her work so that all platforms are covered, are sandwich boards and a print description of all the different ways one can learn about Madrona.

EARTHQUAKE PREPARATION: Elizabeth, Jane, and Tom attended a recent SNAP training and believe such a training could work for Madrona. She recommended a Mt. Baker resident as a volunteer trainer for our event. SNAP focuses heavily on individual preparedness, laying out clear next steps including first mapping individual blocks to make neighbors aware of who is vulnerable, who has valuable skills, and where water shut-offs are located. Tom suggested shutting off the water so that it doesn't drain but not shutting off the gas because getting it re-connected could take a long time. Each block should designate a medical house and a communications house. Jamie described the approach she and her husband used to engage their block, building folders with information for each household and following up with progressive events to draw increasing numbers of people in—i.e., cocktails and fire extinguishers after six months. The Neighborhood Night Out would be a possible unifying event, although it doesn't happen until August, which didn't seem soon enough for a follow-up.

The group selected Thursday, March 7, as a tentative date for a follow-up event with Leschi and SNAP, possibly at the Leschi Senior Center or at Madrona School. Tom and Elizabeth will find out about availability of those venues, and once we establish a final date and place, we'll advertise it.

Hubs: Tom received a grant to create two communication hubs for the Central District, one on each side, east and west. The equipment is to be stored in a 4' x 2' x 2' metal box secured to concrete at a public place like Madrona Playfield. We will need to find people from the list of those interested willing to train as licensed HAM radio operators. Trainees should be people who are retired or work from home. The training for ham radio licensing in Seattle is ACS (Auxiliary Communications Service), and Elizabeth will send information about it. Placing the

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hub box will require a city permit and an installer to secure the box under the auspices of MCC (or MNA).

MADRONA NEIGHBORHOOD IMPROVEMENT PROPOSALS: Bill submitted a draft proposal outlining his idea to offer grants up to \$5,000 to neighbors for projects to improve our community. Such projects could be for neighborhood beautification or events of interest to the larger Madrona community. His proposal outlined requirements for ideas and criteria for selection of funding. Moving forward with the proposal will require completion of the website update and finalizing of dates for applications and notification of recipients. Bill invited comments and suggestions via email regarding his proposal before the council finalizes it.

BUDGET REPORT: Galen summarized that Mayfair resulted in a profit of \$1,255, and the wine event brought in \$4,000. Newsletter expenses are monthly, with the advertising intended to cover the costs. The best solution to the missed November newsletter seems to be to offer advertisers who paid for November an extra month rather than burdening Christina and Kevin with getting out an extra summer edition. Galen circulated financial statements and reports.

NEIGHBORHOOD APPRECIATION DAY: Now set for May 4, but Rob is looking for someone to lead it.

GARAGE SALE: Capitol Hill's is August 17, and Rob wants to avoid competing with it, so he suggested August 10 (instead of June, when we previously held it), but as yet there is no one to lead it.

MAYFAIR: May 11—Rob will start earlier to secure permits and vendors this year. Elizabeth suggested adding an information table for earthquake preparedness. Rob suggested asking St. Therese to run the bake sale this year, so that all the churches would be involved. Rob will talk with Barbara about inviting St. Therese. He would like to get more face painters, a popular event, next year. Securing insurance is problematic every year; the food inspector visits every year.

ORGANIZATION'S NAME: Madrona Community Council or Madrona Neighborhood Association (our official name on the 501c3)? The issue is whether MCC sounds too official, off-putting, and governmental, or does Madrona Neighborhood Association sound too much like a condo homeowners organization. Both have advantages; perhaps we need to sell ourselves better?

JANUARY MEETING: A group plans to present information and ideas about beautification of street ends.

Adjourned at 8:53

Submitted by Deirdre McCrary, Secretary