

MCC, 6 March 2018

PRESENT: Bill Mahoney, Kristina Darnell (Seattle Public Library), Susan Fondren, Christina Shires, Rob Ward, Sharon Safarik, Galen Kawaguchi, Reverend Ruth Anne Garcia (Epiphany Church), Deirdre McCrary

MCC PRESIDENCY: Sharon has resigned as president, and Rob is next in line but doesn't want to be president. We discussed the following options:

- Have a series of vice presidents, each in charge of an MCC project (activities, communications, city relations), possibly to work as a team with Rob
- Issues related to not having a president are 1) current by-laws and 2) need to report officers as a condition of our non-profit status. Bill offered his name as a placeholder if we decide not to have a specified president.

SUGGESTIONS TO BRING IN MORE PEOPLE: Christina suggested that we combine our meetings with something that interests people and draws them in, such as earthquake preparedness. We could provide a service, like a movie for kids while the adults get together to make a social connection. People who aren't presently involved don't know precisely what we do and feel intimidated, so we may need to have an informational meeting to explain how to get involved. Technically the organization is called Madrona Neighborhood Association, so perhaps we need to make the meetings feel more "neighborly." The group decided to invite everyone to come in April for an informational session with food and drink focused on Mayfair and recruiting at the Shelter House. Christina will put a notice in the newsletter, and there will be notices on the readerboard, nextdoormadrona, and madronamoms, as well as sandwich boards and posters with clear indication of the location of the Shelter House. Those who show up would be asked what they want out of a community group. Susan Fondren will get in touch with library staff to get data on the current Madrona demographic.

Another idea is to connect each meeting to an agenda item that draws people in, perhaps a revolving series of items or start small with one in winter and one in fall. For example, the city will send people with expertise on various topics, like police and safety. Various educational presentations might draw in a variety of people. Meetings might be quarterly instead of monthly. Some work events, such as a neighborhood clean-up, would offer people a chance to socialize while doing something useful. Reverend Garcia will find out when the city sponsors its city-wide clean-up day.

The garage sale might move to later in the summer to give it more distance from Mayfair.

BUSINESS CONNECTIONS: Susan Fondren and Christina Shires are hoping to build some bridges within the Madrona business community for business owners to support one another. They will try a "First Friday" during which merchants and restaurants will stay open until 8 PM on that Friday with food trucks to draw more life on that evening for all kinds of people in the neighborhood. They plan to start small and see how it builds. Bill offered MCC as the non-profit liaison. BOOM may or may not be revived. Currently BOOM is being fined for the condition of the banners on 34th, which need to be upgraded. Soni is the one who originally installed the banners, and Brienne, as the most recent BOOM leader, may have the records regarding installation. Business owners generally want the banners to stay; the question is how to repair or replace and install and who will pay.

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Bill raised the issue of the outdoor lights around the Shelter House, which might become a future discussion with the utility (or Parks?) because the Council wants the current style of lighting to be maintained and not modernized to mercury floodlights.

The issue of regular features regarding Black History Month in February is a topic to be discussed in the fall.

MAYFAIR: Most appearances are in place—Charles the Clown, Reptile Man, balloons, face painting, gymnastics, ponies (read the riot act by Rob regarding timeliness), and he is working with Nikki on the parade. She is planning a drum corps from SAAS. Edie and Jodi will run the bake sale. Galen has taken care of arrangements for garbage collection. St. Cloud's wants to be involved, possibly with the same offerings as before. Susan Fondren may know of a food truck through a Madrona neighbor who owns Plum Bistro. Bill has ordered everything we had last year with regard to the bouncy house—machine and cotton candy (need more because we always run out?), and generator. Bouncy House needs to name us a secondarily insured on their policy, as does Ponies, and the City needs to see evidence of insurance. Rob will get Mr. Pony to send us proof of insurance. Epiphany will run the popcorn stand, possibly with the school's popcorn machine, which Sharon can get, and Epiphany volunteers will procure the popcorn and staff the machine with volunteers. If we offer hot dogs, we'll hire a purveyor with a cart, unless Sharon takes on the hot dog and water sales. This year we'll try doing without the Recess Monkey band at the close, which seemed anti-climactic and forced closure of other events that kids were still enjoying.

Regarding sponsors: no word on whether we could hang a banner at Grocery Outlet in lieu of the illegal above-street location. With no band to pay for, we may need fewer sponsors, but those sponsoring the event need more than acknowledgement in the newsletter. We could give each sponsor a before-and-after piece with photos in the newsletter. We could assign each sponsor to an event that the sponsorship paid for—bouncy house, ponies, reptile man, balloons, clown, maybe food? Each sponsor would receive acknowledgement at the specific site.

We'll owe the city a percentage of the sale of goods but not donations. Last year the Girl Scouts decorated the boxes for donations. We'll need new boxes this year.

Rob will talk with Barbara about Mayfair posters.

Adjourned at 9

Submitted by Deirdre McCrary, Secretary