

MADRONA COMMUNITY COUNCIL MINUTES, 1 May 2012

PRESENT: Susan Minogue, Nikki Lundin, Rob Ward, Kim Herber, Barbara Parker, Holly Smith, Bill Mahoney, Stacey Kryman, Kevin O'Doherty, Dan Rothgeb, Deirdre McCrary

Bill nominated Rob Ward for board membership, and the nomination was unanimously approved.

Street Trees: Sarah Westneat could not attend our meeting, so Susan provided an update from the Madrona Street Tree and Sidewalk Committee. The committee met on April 16 with SDOT and reached an agreement to remove the remaining three trees on the 900 block, which the three adjacent neighbors, who were present at the meeting, wanted gone. The committee inquired about more funding in 2012 but received no definitive answer. One neighbor agreed to have a bulb on his block. Also discussed were rubber sidewalks, curb bulbs, and the City Council's desire to preserve tree canopy. SDOT will supply a pdf of the map of the 34th business corridor, which will indicate all trees as well as those selected for removal. The next committee meeting is to be May 2 at 7:30 at Bottlehouse. The committee is looking for ways to gauge people's interest and ideas--possibly with brochures or a table with map and photos at Mayfair to gather comments?

Mayfair Update: Stacey reported that the plan is coming together. She needs eight donation boxes decorated to replace shabby old ones and make clear which donations go where. Kim will do four, and Deirdre will do four. Barbara has prepared name tags for council members to wear; Karin will supply 12 tag holders to Barbara. Stacey reported that we need to make only \$300 to \$500 in order to break even this year. She proposed not doing tee shirts next year unless there is a budget to buy them ahead. Only eleven families went online to buy shirts this year, and the new banner will allow logos to be displayed underneath it, making tee shirts less important as an advertising vehicle. There will be concerts all afternoon, and the day will start with a pancake breakfast at the school. Charles the Clown and the fire department will lead the parade. There are links on the website to Mayfair opportunities. Nikki may need five to seven people to staff from 11 to 12:30; otherwise she thinks everything is covered. Kim raised the question of coolers and water sales at the hot dog stand. Cupcake Royale may donate water as well as stuff for the pancake breakfast. The Alehouse might provide ice for coolers if we take the coolers to the Alehouse the night before for filling. Stacey, Rob, and Bill will set up the plan for coolers, and water will be sold along with hot dogs.

BOOM Mixer: Council members are invited to attend the BOOM mixer at Bottlehouse, Tuesday, May 8, from 5:30 to 7.

Garage Sale?: Barbara wondered whether we plan to go ahead with the annual garage sale in June. Karin favored holding it as a community-building event but didn't want to run it this year. Previously participants paid \$15 or \$20 to participate and be listed on the Google map that participants received to hand out. Those maps had to be printed and delivered by council members, who collected the fee. In addition maps were left at businesses. If the event could be tied in with the twice-annual Glassybaby

MADRONA COMMUNITY COUNCIL MINUTES, 1 May 2012

sale, both enterprises would benefit. Stacey suggested events needed to make a bigger financial gain to be worth undertaking, possibly making it a voluntary donation rather than a fee? Use Paypal instead of collecting checks? If it is to happen and be advertised in the newsletter, the deadline is May 10 for the June newsletter. Previously the event was advertised in the newsletter, craigslist, *Seattle Times* online, and Madrona Moms.

Music Benefit: Barbara has been working with Phil and Vivian Williams to consider a one-time concert that would benefit Leschi and Madrona School's music programs. It could be held at one of the schools or the Central Senior Center or Spectrum and would be affordable--maybe \$10/ticket. The Williams would do the program for free, we would collect money at the door and donate it to the two schools. Barbara will make arrangements with the Williams to proceed.

Newsletter Needs: The newsletter needs a copy editor and a calendar person. Barbara has advertised the position for the past two months, and it has gone unfilled. The calendar job requires a detail-oriented person who simply needs to format the information each month for the calendar. It is an isolated job requiring formatting information into a template and could easily be handed off to a volunteer. Holly urged word-of-mouth as a means of recruiting volunteers.

Website: Ideas for upkeep to the website and ways to drive people to it were discussed. We could put it onto the Mayfair nametag? Announce it in concert with a fall event? Barbara wondered why there is so much old news on the site, and Jason explained that it is the nature of blogs to push older stuff down as new is added, but little new has been added to supplant the older information. He handed out a guide for adding or editing posts and adding files. In order to add or edit, each council member simply needs to email Jason to receive an email invitation. Currently Kim, Barbara, and Susan have editing capability. Jason plans slowly to take down the old Wetpaint site as the new one is built. We could pull out articles from the newsletter and feature them on the website. Jason is trying to get people directed from the *Central District News* to the new site.

Karin reported on Garfield Camps and Madrona K-8: Camps are open to kids ages 3 to 12, with still some openings needing to be filled. Green Stage is doing a week-long camp and performance. These are half-day camps and they are affordable. Dine-Out Madrona raised about \$3,000 and was a great community-building evening. Madrona K-8 is doing a production of "The Wonderful Wiz" on June 15, for which they are doing lots of preparation and getting special equipment.

Thank-you notes: Casey asked Holly and Susan for help with delayed thank-yous for donors, and Bill put together the necessary letters to serve as tax receipts. Bill suggested that the job would be easier if Paypal purchases could be separated somehow from donations.

MADRONA COMMUNITY COUNCIL MINUTES, 1 May 2012

Rings Map: Kim wants to make laminated copies of the map for people to use as they walk the rings route. She would like to attach something to the bench outside Cafe Soleil. Kevin suggested a real estate flyer box available at Realty Solutions or from a title company.

ETC.: Next month we'll decide about holding a summer meeting in order to preserve momentum. It would be council-only and could be a potluck. Our wine-tasting is scheduled for the first Saturday in November. Glassybaby offers an option of individuals paying to blow glass at its events, but our event pushed attendance limits, so that Glassybaby might not want to offer that option. Bill needs to find out from the City about permits for street closure if we sponsored a marathon in September. Nikki suggested a Madrona stair-climb, which wouldn't involve closing streets. According to Karin, Mazvita is handling the summer movie

Adjourned at 8:20

Submitted by Deirdre McCrary, Secretary