

PRESENT: Holly Smith (acting president), Susan Minogue, Karin Richard, Monica Hocklander, Nikki Lundin, Barney Mansavage, John Lahti, Jay and Deirdre McCrary, Fran Wood, Stacey Kryman, Wellesley Chapman, Beth Gappert, Casey Losh, Dave Corova, Melissa Cate Christ

REPORT ON CENTRAL DISTRICT COUNCIL MEETING (Susan Minogue)

The meeting on February 10 was well attended. Susan reported on two significant issues from the meeting, changes in the structure of the Dept. of Neighborhoods and the March 22 Town Hall event.

Dept. of Neighborhoods

Centers have been downsized to 7 centers and 10 staff. Stan Lock is the new coordinator for the Central Region, replacing Ted Devina, and his district includes such widespread areas as Magnolia, Queen Anne, and Eastlake. The center at 23rd and Jackson remains open and serves the neighborhoods as a place to get city services, pay certain bills, submit grant applications, get training and passports. Used by many; unknown to many. The current set-up for the centers is an interim model and the department wants citizens' views as to how well the model is working for the purpose of a Statement of Legislative Intent, to which the Mayor will be asked to respond with questions about how the model is working. Thus citizens have an opportunity to shape the future of the plan. July 1 is the deadline for the Mayor to respond to requests. Stan Lock will attend our April meeting to answer questions about the department and the plan. We should be thinking about which services our neighborhood most depends on. Fran Wood wondered whether the Dept. of Neighborhoods could provide an outline of services provided that we could print in the Madrona Newsletter.

The next meeting of the Central District Council (includes representatives from all central neighborhoods--Leschi, Madrona, Squire Park, etc.) is Thursday, March 10, at Douglas Truth Library. Susan is unable to attend, but Monica may be able to represent us at the meeting. Susan will get Monica's email and advise Stan Lock if Monica is able to represent Madrona at that meeting.

Mayor's Town Hall for Central Area Residents

Tuesday, March 22, 5:30 to 8 pm at Garfield Community Center. Madrona could have a table with information about the neighborhood. It's a good opportunity to recruit. Susan, Stacey, and Jason will staff a table, which could include newsletters, baked goods, sign-up sheets for events, flyers or posters with information about Madrona, and issues that need addressing, as well as a listing of MCC's accomplishments and resources. An article for the newsletter alerting neighbors and inviting them to attend might barely reach residents before the event date. Additional ideas can be sent to Susan, Stacey, Jason, Barney (?). Karin will staff her own table for a separate cause.

MCC COMMUNICATIONS STRATEGY UPDATE

Susan described plans to post seasonal signs announcing regular events and to use the donated realtor's boards for special events. The pressing issue right now is finding a replacement for Kim as newsletter editor. She would like to reach out to people

additionally through vehicles like Facebook and Twitter. Stacey will set something up on Facebook for events whereby Facebook will send an email to people without their having to log in. We could have an events page for MC. By posting the March 22 Town Hall on Facebook, we could alert a large number of people quickly without the restrictions of newsletter timing. Susan urged developing a single place to which residents can reliably go for information about the council and its events.

EVENTS

Stacey reported on Mayfair, May 14. Permits are underway. She has applied for a Spark matching grant of \$1,000 from SPU. There will be a kickoff meeting next Wednesday (March 9) at Bottlehouse at 7:30, at which jobs will be assigned. Stacey suggested using teeshirts as a fundraiser by possibly taking orders ahead and printing the shirts ahead so that the shirts can be sized correctly and worn to the event with no upfront cost to MCC and a profit as well if we use CafePress' on-demand printing rather than having to guess how many shirts in what sizes. The shirts' design could become a contest for local children to design by locating correctly sized paper with printed rules at businesses and schools or as a pdf on Facebook. Stacey will find out the requirements.

NEIGHBORHOOD APPRECIATION NOMINATIONS

Nora Award--Audrey Seale (nominated by Lee Stephenson)

Local Hero Award--Barbara Schwartz (nominated by Eric Liu)

Tyrone Love Unsung Hero Award--CDSA Preschool teachers Ms. Heather, Ms. Dora, and Ms. Gwen (nominated by Karin Richard)

Madrona Resident for Life Award--Julie Guerrero and Carlos Kainz (nominated by Harriett Cody and Audrey Seale)

Only the Tyrone Love award had multiple nominees, but two of the nominees, Kim Herber and Marie Doyle, had been recognized previously, and Karin, who nominated the preschool teachers, deferred to them. Stacey will try to secure a small prize from neighborhood businesses for each winner, and she will make sure the nominees and nominators are present for the ceremony.

FINANCE UPDATE

Holly noted that Paypal registration is in process. Steve Orser is working with Tom to transfer necessary documents, and the account should be set up in a couple of weeks. Casey Losh was urged to consider replacing Steve as treasurer and stated that he might be willing to fill the position. Recruiting for the newsletter editor needs to be word-of-mouth because the general pleas aren't working, and the large commitment of time requires a specially suited person.

Monica urged that fund-raising efforts should be regularly made and should include information about the specific costs of the events for which we are asking funding. Give people a sense of the annual budget and the need for maintaining a cash flow. List the reasons the events cost as much as they do. Monica suggested a call for funding in the 2,500 newsletters, stating that advertising can't cover all the costs and giving an address and a suggested amount.

NEW BUSINESS

Nikki offered to act as a liaison between BOOM and MCC if we want to create that position. Holly nominated her, seconded by Susan, and Nikki was unanimously voted into a new position as board member. She reported that BOOM has a number of events planned: movie night in the park, April farmer's market table for BOOM, July 23 street festival, Halloween scavenger hunt, social network event in October, and holiday event the first week in December. BOOM is open to doing more as well.

Melissa Cate Christ is starting work on getting a wading pool opened for Madrona's children. She is talking with the city and with John Barber from Leschi about the possibilities. She will be seeking money, advocacy, and community support as the plan moves forward. She might collect signatures and ask for donations at Mayfair.

Barney introduced Wellesley Chapman, who is working with him on the readerboard project, which will also need donations and other support.

Meeting adjourned at 8:45

Submitted by Deirdre McCrary, Secretary